SMART HOMES STANDARD FOR DIGITAL TRUST

digicert® Λ\R

amazon ? Apple ? Google ? Schneider Electric

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IKEA of Sweden AB **IKEA** ? HUAWEI COMCAST

Ecosystems and Cloud

HomeKit | hue PERSONAL WIRELESS LIGHTING | amazon alexa / SmartThings | Google Home

Application Layer

Cluster Library | Bridge | ✦ matter | Provisioning | Profiles | Mesh

Network/ Transport Layer

zigbee | THREAD | Wi-Fi™ | Bluetooth®

Radio: Physical/Link Layer (MAC/PHY)

IEEE 802.15.4 | IEEE 802.11 | Bluetooth

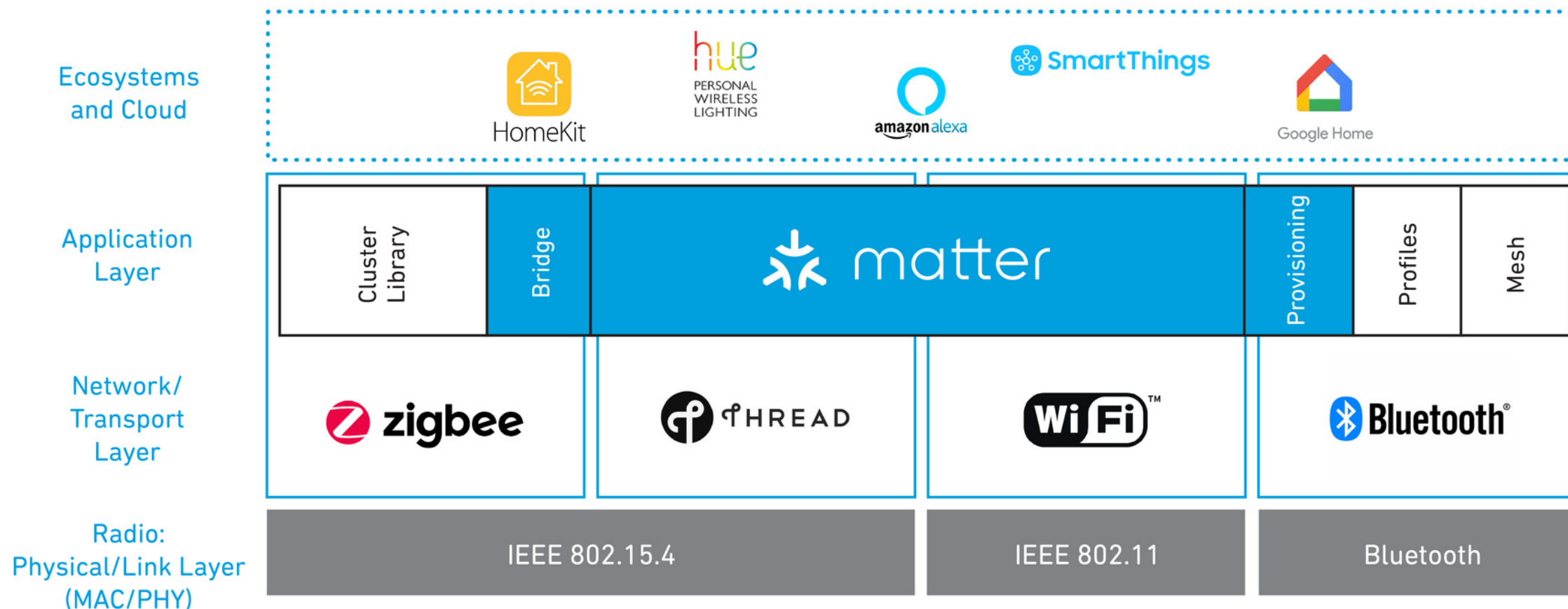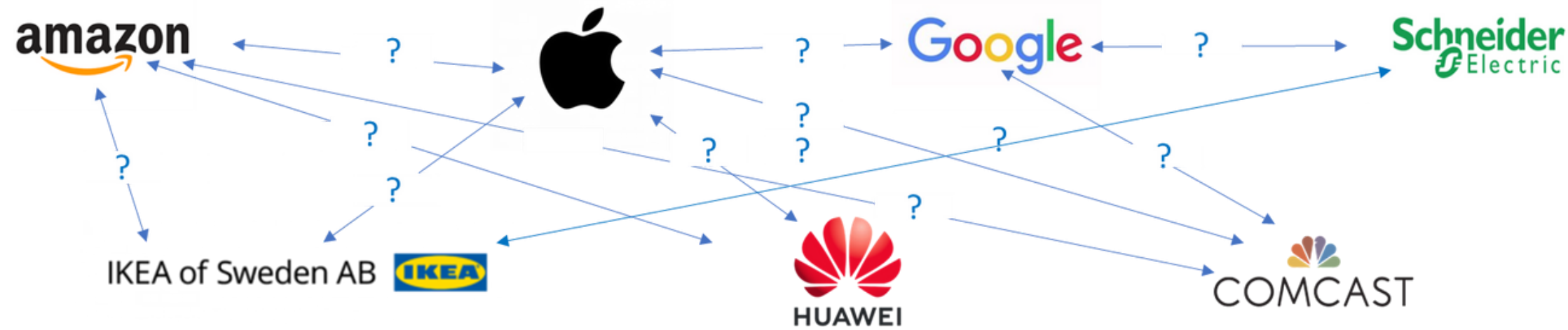**csa** connectivity standards alliance

Simplicity Easy to purchase and use

Interoperability Devices from multiple brands work natively together

Reliability Consistent and responsive local connectivity

Security Robust and streamlined for developers and users

WHY DOES IT MATTER ? THE ORIGIN

Industry leaders like Apple, Google, Amazon, and others recognized the challenges consumers were having getting smarthome devices to seamlessly work together.

The group decided to form a project within the connectivity standards alliance CSA to develop a new standard and seal of approval that would drive interoperability and security of smart home devices

Industry-unifying standard promises simplicity, interoperability, reliable, secure connectivity and serves as an important seal of approval for compliant devices.

BECOME A MEMBER OF CSA

Join the Connectivity Standard Alliance today and work with the world's most innovative companies to build a better, more connected world together.

Learn more at
www.csa-iot.org